EDGE151

Create a Clear and Inspiring Vision for AI in Your Business
Because without direction, AI is just a distraction.

🔭 **1. Define What Success Looks Like**

Your AI vision should answer *why* you're doing this, not just *what*.

Check:

- ☐ We've articulated a clear AI purpose aligned to our mission.

- ☐ Success metrics are outcome-driven, not just technical.

- ☐ The vision statement is concise and repeatable.

- ☐ Leadership can explain the "why" in under 30 seconds.

Quick Tip:
If your team can't repeat your AI vision, it doesn't exist.

🧩 **2. Align People and Priorities**

Vision without alignment leads to chaos.
Get everyone pointing in the same direction early.

Check:

- ☐ AI priorities are mapped to business goals.

- ☐ Department leaders co-own the AI roadmap.

- ☐ Employee feedback has shaped the vision.

- ☐ The vision includes human and ethical outcomes.

Quick Tip:
Make the AI story about people — not platforms.

🚀 **3. Map the Road Ahead**

A clear vision comes to life through milestones and ownership.

Check:

- ☐ The roadmap covers 12–24 months.

- ☐ Milestones connect strategy, data, and delivery.

- ☐ KPIs are attached to every phase.

- ☐ Progress reviews are built into leadership meetings.

Quick Tip:
Your AI vision should fit on one page — and live on every desk.

📃 **Vision Alignment Score**

Stage	Score (out of 4)
Define What Success Looks Like	
Align People and Priorities	
Map the Road Ahead	
Total	/ 12

Interpretation:

- **10–12: Vision is clear, aligned, and actionable.**

- **7–9: Foundation is strong — refine milestones.**

- **4–6: Alignment gaps — reconnect leadership and teams.**

- **0–3: Start with purpose and measurable goals.**

Next Step:
Use this planner to define your AI purpose and communicate it across your business.
👉 *Start your Edge151 Vision Workshop at www.edge151.com.*